**HACKATHON 2025**

**ICT ACADEMY IN ASSOCIATION WITH OPENWEAVER & CII**

**PRELIMINARY ROUND**

1. **Business Overview**

What does the business do?

1. **Customer Needs**

Who are the business’s customers, and what do they need?

1. **Website Purpose**

Why does the business need a website?

1. **Key Challenges**

What problems could the website help solve for the business?

1. **Important Features**

What are the three most important features the website should have?

1. **Target Audience**

Who will use the website, and what should it do for them?

1. **Competitor Insights**

What is one thing competitors are doing online that this business can learn from?

1. **Design Preferences**

How should the website look or feel to match the business’s style?

1. **Content Needs**

What information or content should the website include?

10.  **Next Steps**

What is one thing the business should do to get started on their website?